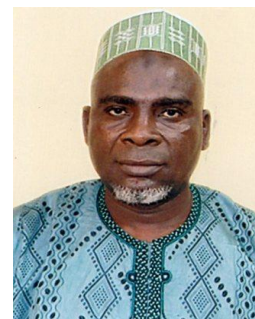


# CURRICULUM VITAE



## 1. PERSONAL DATA

- a. **Full Name:** AJIJOLA, Bashir Amoda  
b. **Date of Birth:** 14<sup>th</sup> December, 1964  
c. **Current Postal Address:** 37c, Oniwasi Agbaye Street, Islamic Village Gerewu Ilorin Kwara State.  
d. **State of Origin and Local Govt.:** Kwara/Ifelodun

**Permanent Home Address:** 37c, Oniwasi Agbaye Street, Islamic Village Gerewu Ilorin Kwara State.

**Postal Address:** (Include GSM & e-mail Address) Department of Mass Communication, Faculty of the Humanities and Social Sciences Al-Hikmah University, P.M.B. 1601, Adewole, Ilorin. 08053047869, 08138155360, ajiolaba@gmail.com, ajiolaba@yahoo.com

**Marital Status:** Married

**Number of Children** Five (5)

**Current Rank** Senior Lecturer

### Educational Institutions Attended with Dates:

2016-2017	Al-Hikmah University, Ilorin
2011 – 2016	Babcock University, Ilishan Remo
2003 – 2004	University of Lagos, Akoka- Yaba, Lagos State
1986 – 1989	University of Lagos, Akoka- Yaba, Lagos State
1984 – 1986	Kwara State College of Technology, Ilorin Kwara State
1979 – 1984	Amodu Asungbolu Secondary Commercial School Amodu Ifelodun LGA, Kwara State
1970 – 1976	LSMB Primary School, Koko Araromi, Ifelodun LGA, Kwara State

### Professional Academic Qualification with Dates:

P.G.D.E	2017
Ph.D (Mass Communication)	2016
M.Sc (Mass Communication)	2004
B.Sc (Mass Communication)	1989
I.J.M.B. (Advance Level)	1986
W.A.S.C (Ordinary Level)	1984
First School Leaving Certificate	1976

### Working Experience with Dates:

Senior Lecturer Department of Mass Communication, Al-Hikmah University Ilorin. 2018 till Date

Lecturer I	Department of Mass Communication Al-Hikmah University Ilorin.	2015 - 2018
Lecturer II	Department of Mass Communication Al-Hikmah University Ilorin.	2012 – 2015
Assistance Lecturer:	Department of Mass Communication Al-Hikmah University Ilorin	2010 – 2012
Associate Lecturer:	Dept. of Mass Comm. Olabisi Onabanji University Ago-Iwoye	2005 – 2008
Associate Lecturer:	Adeguwa School of Comm. Lagos State University (LASU) Ojo-Lagos	2006 – 2009
The Breeze Magazine	Editor	2003 – 2005
Health and Farm Product (fresh break bread)	Asst. Sale Manager	2001 – 2002
Venture Guide Magazine	Editor	1997 – 1999
Beach & Water Leisure's Newspaper	Deputy Editor	1994 – 1996
The Professional Monthly Magazine	Chief Correspondent	1993 – 1994
Cosmopolitan Estate	Client Executive	1991 – 1993
Iponrin Grammar School Lagos (NYSC)	English Teacher	1990 – 1991

### **Administrative Experience and Service to Community:**

Ag. Director of General Studies		April 2018 Till date
Ag. Dean Student Affairs Unit Al-Hikmah University		June 2012 – Sept. 2014
Ag. Coordinator, Department of Mass Communication, Al-Hikmah University		2011 – 2012
Secretary:	Al-Hikmah University Stakeholder's Forum	2011 – Till Date
Member:	Staff Disciplinary Committee	2011 - Till Date
Member:	Student Disciplinary Committee	2012 – 2014
Member:	Vice-Chancellor-in-House Committee	2012 – 2013

### **Publications:**

1. Ajijola, B. A. (2011) HIV- Voluntary Testing Counseling as a Communication Approach C.I.R.S.D. Journal vol.3 no 2 pp 123 – 134.
2. Ajijola, B. A. & J. B. Ige (2011) Media Multiplicity and Accessibility Challenges in Nigeria Springboard Journal No. 1 vol.3.
3. Ajijola, B. A. (2012) Media Ethics and Environment of Journalism practice: The Nigeria Experience Springboard Journal No.1 vol.4.
4. Ajijola, B. A. & Oladimeji L. F. (2012). An Assessment of the impact of Dawah through the Electronic and Social Media among Muslim in Nigeria. Al-Hikmah Journal of the Humanities vol.1 No.1&2.
5. Oketumbi, E. O. O., Ajijola, B. A. & Omoloso, A. I. (2014). Communication techniques for security and national development in contemporary Nigeria. Al-Hikmah Journal of Education Vol.1 No.2.
6. Ajijola, B.A. (2014) Postal Service and Corporate Social Responsibility: Challenges and Prospect for Sustainable Development. Entrepreneurial Journal of Management Sciences. Vol.3 No.1.
7. Ajijola, B.A., Okunade, J.K. & Onayinka, T. (2015) Mass Communication and Mass iIn communication in Nigeria: A revisit. New media and Mass Communication ISSN 2224-3267 (Paper) ISSN 2224-3275 (online) 47-53.

8. Wonuola, M. M., Ajijola, B. A. & Owolabi, A. S. (2015) Role of Social Media On Education: A Study of Youth Education in Tertiary Institution in Kwara State (Accepted for Publication).
9. Owolabi A.S, Ajijola. B.A & Wonuola, M.M. (2017) Influence of the perceive portrayal of Female Artistes in Nigerian HIP HOP Music Videos on the Cultural Values of Nigerian Youths. Crutech Journal of Communication vol.1 No.1.
10. Ajijola B.A, Owolabi. .A.S, Olowu G.O (2016) Social media role in political mobilization and orientation of general election (accepted for publication).
11. Owolabi A.S, Akashoro. G.O, Arikewuyo. A.O, Ajijola B.A (2018). An examination of Audience perception of Role of Media and Culture Advertisement (Accepted for Publication).

#### **Extra Curriculum Activities:**

Traveling, Reading, Traditional Music, Television (Sport and Documentaries)

#### **Conferences and Workshop Attended:**

1. Idowu Sobowale Conference on Media, Governance and Development in Africa. Department of Mass Communication, Olabisi Onabanjo University, Ago-Iwoye, Ogun State, Nigeria (March 31<sup>st</sup>, 2009).
2. International 3<sup>rd</sup> World Congress Conference May 2<sup>nd</sup> – may 4<sup>th</sup> , 2011 at University DU Lome Togo.
3. First International Media Educators’ Conference May 2<sup>nd</sup> – May 4<sup>th</sup> , 2012 Babcock University Ilishan Remo, Ogun State, Nigeria.
4. College of the Humanities, Al-Hikmah University, Ilorin, Nigeria Conference on “National Security and Development in Contemporary Nigeria” May 12<sup>th</sup> – May 15<sup>th</sup>, 2013.
5. Al-Hikmah University, Ilorin College of Management Science Conference “Public Welfare, Corporate Social Responsibility and Transparency in Governance: Challenge and option for Nigeria’s Development” June 4<sup>th</sup> – June 6<sup>th</sup>, 2013.
6. African Council for Communication Education (ACCE) National Conference, October 31, -November 3, 2017. National Institute for policy and strategic studies, Kuru Jos, Nigeria
7. Association of communication scholars & professionals of Nigeria 4<sup>th</sup> Annual Conference September 6-7 2017 Kano, Nigeria.

#### **Names and Address of Referees:**

##### **Dr. Abayomi Daramola**

Mass Communication Department,  
University of Lagos  
Tel: 08037143174

##### **Dr. Victor Ayedun- Aluma**

Mass Communication Department  
University of Jos  
Tell: 08023519324

##### **Prof. Dayo Alao**

Vice - Chancellor  
Adeleke University,  
Ede – Osun State.  
Tel: 08023220526